

CannaQuest Prizes & Rewards Program 2020 Terms & Conditions

The CannaQuest Prizes and Rewards Program (“**CannaQuest**”) is sponsored by Native Roots and offered to eligible Native Roots customers. These CannaQuest Terms and Conditions (“**Terms and Conditions**”) contain important information regarding CannaQuest and how it works. By participating in CannaQuest, you agree to be bound by these Terms and Conditions.

Native Roots reserves the right, in its sole and absolute discretion, to cancel, change, suspend or modify CannaQuest or any aspect of CannaQuest at any time.

1. **Program Period.** CannaQuest will begin on September 1, 2020 at 12:01:00 a.m. MST (“**Starting Date**”) and will continue until December 1, 2020 at 11:59:59 p.m. MST (“**Ending Date**”) unless otherwise terminated by Native Roots.
2. **Eligibility.** CannaQuest is offered by RJJ Morrison, LLC d/b/a Native Roots, 3150 S. Sheridan Blvd. Unit 1, Denver, CO 80227 (“**Native Roots**”), and is open to retail customers of Native Roots who are twenty-one (21) years or older and legal residents of the United States (“**Eligible Persons**”).
3. **Participating Locations.** The Program will be run at only the following fifteen (15) Native Roots participating retail locations (“**Participating Locations**”):
 - Native Roots Aspen (Aspen) – 308 S. Hunter Street, Aspen, CO;
 - Native Roots Boulder (Boulder) – 1146 Pearl Street, Suite 200, Boulder, CO;
 - Native Roots Colorado Blvd (Colorado Blvd.) – 1155 S. Colorado Blvd., Denver, CO;
 - Native Roots Dillon (Dillon) – 850 Little Beaver Tr., Silverthorne, CO;
 - Native Roots Vail (Eagle-Vail) – 41290 US-6 B5, Avon, CO;
 - Native Roots Edgewater (Edgewater) – 5610 W. 20th Ave, Edgewater, CO;
 - Native Roots Frisco (Frisco) – 861 N. Summit Blvd, Frisco, CO;
 - Native Roots Speer (Grant Street) – 500 Grant Street, Denver, CO;
 - Native Roots Highlands (Highlands) – 2209 W. 32nd Ave., Denver, CO;
 - Native Roots Littleton (Littleton) – 7870 W. Quincy Ave., Littleton, CO;
 - Native Roots Longmont (Longmont) – 19 S. Sunset Street, Longmont, CO;
 - Native Roots North Denver (North Denver) – 620 E. 58th Ave., Denver, CO;
 - Native Roots Santa Fe (South Denver) – 2645 S. Santa Fe Dr., Denver, CO;
 - Native Roots Denver Airport (Tower) – 7050 Tower Rd., Denver, CO;
 - Native Roots Trinidad (Trinidad) – 3140 Santa Fe Tr., Trinidad, CO.
4. **How to Participate.** During the Program Period, an Eligible Person may participate in CannaQuest by visiting a participating Native Roots retail location and obtaining a CannaQuest Rewards Program field guide booklet (“**Field Guide**”). By obtaining a Field Guide, you are affirming that you meet the Eligibility requirements stated above to participate in CannaQuest.
5. **Field Guide.** After obtaining a Field Guide, you may earn Prizes, Rewards, and discounts by completing the various items described in the Field Guide in accordance with the Official Rules printed in the Field Guide. Additional terms and restrictions may apply.
6. **Earning Prizes During the Program Period.** As used in these Terms and Conditions, a “Prize” refers to each of the following prizes found on pgs. 2-3 of the Field Guide which may be earned during CannaQuest at any time during the Program Period:

Stamp Tier Completed	Prize	No. of Prizes Available	Average Retail Value
45 Stamps	Fillmore tickets for you and three (3) friends	25	\$200
55 Stamps	Native Roots Grow Tour for you and two (2) friends plus epic goodie bags	15	\$186

75 Stamps	One pound of Native Roots flower for a year, which comes out to one (1) oz. every three (3) weeks for eleven (11) months	5	\$2,080
132 Stamps (i.e. the entire Field Guide)	Coloradoful Weekend Staycation that includes lodging, travel, meals, experiences, and Native Roots goodies	1	\$3,000

Restrictions may apply. All Fillmore tickets are subject to the rules and restrictions of the concert venue including show availability and timing. All expenses related to attending an event at the Fillmore or a Grow Tour, including travel, accommodations, meal and personal expenses, are the sole responsibility of the winner. The pound of flower is equal to sixteen (16) ounces and will not be distributed at one time; the winner will be able to collect one (1) ounce at a cost of \$0.01 per ounce, every three (3) weeks for eleven (11) months.

A Prize is non-transferable. No cash or other substitution of any Prize will be made, except at Native Roots' sole discretion. Native Roots reserves the right to substitute a Prize for one of equal or greater value. Native Roots will not replace a lost or stolen Prize or portion thereof. Native Roots is not responsible for any inability of any Eligible Person to accept or use any Prize (or portion thereof) for any reason. Any difference in the stated Average Retail Value and the actual value of a Prize will not be awarded.

7. Issuing Prizes During the Program Period.

- a. **Prize Winner Selection.** Once you accumulate enough stamps to complete a stamp tier found on pgs. 2-3 of the Field Guide (45 stamps, 55 stamps, 75 stamps, or 132 stamps, respectively), show the stamped Field Guide to a Native Roots store manager or assistant store manager for proof of completion. The manager will initial/sign next to the completed tier. Once initialed/signed, you must send a photo of the initialed/signed page to cannaquest@nativerootscannabis.com. You will be contacted within seven (7) days for further information about your Prize redemption. Once Native Roots has attempted to make contact with you two (2) times, you must contact Native Roots within 24 hours of the second contact attempt to claim the Prize. Failure to claim the Prize within 24 hours may result in Native Roots, at their sole discretion, selecting an alternative winner from the next submission received via email. **Prize redemption will be on a first-come first-served basis based on the timestamp of the email you send. The Program Period ends on December 1, 2020. All stamp tier completion redemption email submissions must be sent by December 1, 2020 at 11:59:59 MST.**
- b. **Required Affidavit and Release.** The Prize winners may be required to complete, sign and return to Native Roots and/or its agent, a release and declaration of compliance, and may be requested (but not required) to complete, sign and return to Native Roots and/or its agent a publicity release, within seven (7) days of receipt of such documents from Native Roots. If such documents to be completed and signed by the Prize winners are not returned to Native Roots prior to such deadline, any Prize won may be forfeited in Native Roots' sole discretion.

8. Earning Rewards During the Program Period.

As used in these Terms and Conditions, a "Reward" refers to each of the following rewards which may be earned during CannaQuest at any time during the Program Period:

- If you visit and make a purchase at each of the fifteen (15) Participating Locations during the Program Period and receive a stamp from each location on the date of your visit/purchase, you will win a \$100.00 Native Roots pre-paid gift card, which may be used to make future purchases at one or more of Native Roots' retail locations. Note: stamps must be obtained at the time of purchase. Stamps will not be given at a later time or date.
- If you bring in a Native Roots branded reusable shopping bag to a Participating Location, you will receive a discount of 15% off any purchase of \$25.00 (pre-tax) or more.
- If you make a purchase at one of the Participating Locations on each day of the week (Sunday, Monday, Tuesday, Wednesday, Thursday, Friday, and Saturday) you may purchase one (1) of the following two (2) products for \$10.00 (plus tax): (i) one (1) 1/8th of Native Roots flower; or (ii) one (1) gram of Native Roots Shatter/Wax. Note: purchases do not need to be made on consecutive days of only one week.
- If you purchase eight (8) 1/8ths of flower, you may purchase one (1) 1/8th of flower for \$0.01. This offer excludes Public Utility and Crumblin' Herb brands.

- If you purchase eight (8) grams of concentrate, you may purchase one (1) gram of concentrate for \$0.01.
- If you purchase three (3) Infused Blunts, you may purchase one (1) Infused Blunt for \$0.01.
- If you purchase ten (10) Native Roots pre-rolled joints, you may purchase up to five (5) Native Roots pre-rolled joints for \$0.01 each.
- If you purchase three (3) Mammoth 2G Pre-Rolls, you may purchase one (1) Mammoth 2G Pre-Roll for \$0.01.
- If you purchase five (5) 5-packs of Shortys, you may purchase one (1) 5-pack of Shortys for \$0.01.
- If you purchase four (4) 100mg Gummies, you may purchase one (1) 100mg Gummies for \$0.01.
- If you purchase four (4) 100mg Chocolates, you may purchase one (1) 100mg Chocolate for \$0.01.
- If you purchase any Native Roots pet product, you may purchase one (1) Native Roots bandana for \$0.01.
- If you post a photo of your pet in Native Roots apparel, and tag us @nativerootsdispo with both #NRCC2020 and #promo on Instagram, show your budtender and you will receive a discount of 10% off any purchase of \$25.00 (pre-tax) or more.
- If you bring a friend into one of our Participating Locations who is new to Native Roots to shop, and you both make a purchase, you and your friend may each purchase one (1) Native Roots Pre-Roll for \$0.01.
- If you purchase four (4) Revel PAX Pods, you may purchase one (1) Revel PAX Pod for \$0.01.
- If you purchase four (4) Revel Cartridges, you may purchase one (1) Revel Cartridge for \$0.01.
- If you purchase four (4) Revel Disposables, you may purchase one (1) Revel Disposable for \$0.01.
- If you purchase four (4) Spectra CO₂ Cartridges, you may purchase one (1) Spectra CO₂ Cartridge for \$0.01.
- If you purchase four (4) Spectra CO₂ Disposables, you may purchase one (1) Spectra CO₂ Disposable for \$0.01.
- If you purchase four (4) Spectra Live PAX Pods, you may purchase one (1) Spectra Live PAX Pod for \$0.01.
- If you purchase four (4) Spectra Live Cartridges, you may purchase one (1) Spectra Live Cartridge for \$0.01.
- If you purchase four (4) Spectra Live Disposable, you may purchase one (1) Spectra Live Disposable for \$0.01.
- If you purchase your daily sales limit of concentrate or flower five (5) times on five (5) different days, you may purchase either: (i) one (1) Native Roots torch for \$0.01 and up to eight (8) grams of Native Roots concentrate for \$0.01 each gram; or (ii) a 4-piece grinder for \$0.01, a lighter for \$0.01, a pack of papers for \$0.01 and up to eight (8) Native Roots 1/8ths for \$0.01 each.
- If you purchase at least \$70.00 (pre-tax) in-store five (5) times on five (5) different days at Participating Locations, you will receive a \$30.00 Native Roots pre-paid gift card.
- If you leave a review of Native Roots online, show your budtender and you will receive a stamp getting you that much closer to prizes.
- If you post a selfie in your Native Roots apparel, and tag us @nativerootsdispo with both #NRCC2020 and #promo on Instagram, show your budtender and you will receive a discount of 20% off any purchase of \$50.00 (pre-tax) or more.
- If you make a purchase from each of the six (6) product categories (concentrates, edibles, flower, pre-rolls, topicals and vapes) at Participating Locations, you will receive a discount of 20% off your next purchase of \$50.00 (pre-tax) or more.
- If you come into any Participating Location when it is snowing outside, you may purchase Coda Hot Chocolate for \$4.20 (plus tax).
- If you come into one of our Participating Locations wearing old Native Roots branded apparel, you will receive a

discount of 20% off the purchase price of any new Native Roots branded apparel.

- If you come into any of our Participating Locations wearing new Native Roots branded apparel, you may purchase one (1) Native Roots pre-roll for \$0.01.
- If you purchase five (5) Mr. Moxey's mint tins, you may purchase one (1) Mr. Moxey's mint tin for \$0.01.
- If you place an order ahead online at nativerootscannabis.com for pick up at any Participating Location, you may purchase one (1) Native Roots pre-roll for \$0.01 at the time you pick up your order.
- If you join our loyalty program as a new member at a Participating Location, you can purchase a Native Roots pre-roll for \$0.01.
- If you are already a loyalty program member, you receive a stamp for your Field Guide on pg. 34 getting you that much closer to prizes.
- If you show us an inbound airline boarding pass with the same day's date that you are in a Participating Location, you will receive a discount of 10% off your purchase of \$25.00 (pre-tax) or more.

9. **Limited Time Rewards.** There are four (4) special rewards that were intended to be offered for a limited time only during CannaQuest. Since each of these dates have already passed, present your Field Guide to a budtender at a Participating Location for a stamp only getting you that much closer to Prizes, on the following pages:

- #HighFiveDay (pg. 35) - present your Field Guide on any date during the Program Period for a stamp; but you will not be able to buy five (5) pre-rolls for \$15.00.
- Munchie Mobile (pg. 36) - present your Field Guide on any date during the Program Period for a stamp; but you will not be able to receive a snack.
- Summer Soul-stice (pg. 36) - present your Field Guide on any date during the Program Period for a stamp; but you will not be able to buy one lighter for \$0.01.
- Buy Trees, Save Trees (pg. 37) - present your Field Guide on any date during the Program Period for a stamp.

10. **Issuing Rewards During the Program Period.** Rewards can be issued immediately if verified and signed off on by a Native Roots budtender.

11. **Requirements and Restrictions.** Native Roots will only issue Prizes and/ or Rewards for legally and properly sold and invoiced products in the normal course of trade. Eligible Persons are responsible for providing full and accurate information to be eligible to receive Prizes and/or Rewards. Incomplete Field Guides may be ruled ineligible, in Native Roots's sole discretion. Prizes and/or Rewards are personal to the qualifying Eligible Person and are not transferable. No substitution or cash redemption of any Prize and/or Reward is allowed, except at Native Roots' sole discretion. Native Roots reserves the right to substitute a Prize and/or Reward for one of equal or greater value. Native Roots will not replace a lost or stolen Prize and/or Reward or portion thereof. Native Roots is not responsible for any inability of any Eligible Person to accept or use any Prize and/or Reward (or portion thereof) for any reason.

12. **Responsibility for Prizes and/or Rewards.** If you become eligible for and receive a Prize and/or Reward through CannaQuest, you understand and agree that you are solely responsible for the Prize and/or Reward, including any and all insurance requirements, licensing requirements, and liability for use. PRIZES AND/OR REWARDS ARE PROVIDED "AS IS" WITH NO REPRESENTATION OF GUARANTEE OF ANY KIND BY NATIVE ROOTS AND EXCLUDE ALL REPRESENTATIONS AND WARRANTIES, EXPRESS OR IMPLIED, ARISING BY OPERATION OF LAW OR OTHERWISE, INCLUDING WITHOUT LIMITATION, MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

13. **Compliance with Laws.** Receipt of any Prize and/or Reward offered during CannaQuest is conditioned upon your compliance with these Official Rules and all state and federal laws and regulations. **ANY VIOLATION OF THESE OFFICIAL RULES BY ANY PARTICIPANT MAY DISQUALIFY ANY PARTICIPANT FOR ELIGIBILITY FOR A PRIZE AND/OR REWARD (AT NATIVE ROOTS' SOLE DISCRETION).** If any provision of these Official Rules shall be deemed to violate any state or municipal law, it shall be amended to conform to such law and all other provisions shall remain in full force and effect.

14. **Taxes.** Participants are responsible for Prize and/or Rewards related expenses, including without limitation any and all applicable local, state and federal taxes. When required by federal law, Native Roots will report the names of participants and Prize and/or Reward balances to the Internal Revenue Service, and may require participants to complete, sign and return to Native Roots an IRS Form W-9 to receive a Prize and/or Reward.
15. **Fraud.** Any attempt to commit fraud or misuse of CannaQuest or Native Roots Prizes and/or Rewards will result in participant cancellation. Abuse of CannaQuest or Rules, failure to follow any terms of CannaQuest, any misrepresentation or any conduct detrimental to the interests of Native Roots may result in ineligibility for further participation in CannaQuest.
16. **Other Terms.** Native Roots reserves the right to do the following, in its sole discretion: (a) modify, discontinue or cancel CannaQuest at any time, without prior notice, including CannaQuest Rules; (b) exclude or disqualify persons from CannaQuest, including Eligible Persons; and (c) make changes to these Rules or its other terms and conditions. Please check and review all Rules and terms and conditions to keep informed of any updates and changes. Native Roots is not responsible for lost, late, stolen, damaged, incomplete, invalid, unintelligible, garbled, delayed, not visible or misdirected information or performance submissions, any of which may be void in Native Roots's sole discretion. By participating in CannaQuest, you agree to and accept, and will abide by these Rules and any other posted terms, or terms or rules applicable to CannaQuest. Any dispute with regard to the conduct of CannaQuest or a person's eligibility shall be resolved by Native Roots, in its sole discretion. Native Roots is not responsible for any typographical or other errors in the printing of these Rules or administration of CannaQuest.
17. **Privacy Policy.** The terms of [Native Roots' Privacy Policy](#) will govern how Native Roots may use your information collected during CannaQuest. By participating in CannaQuest, you agree to the terms of Native Roots's Privacy Policy.
18. **Regulatory Compliance.** ALL TRANSACTIONS PURSUANT TO THIS PROGRAM MUST BE IN COMPLIANCE WITH 1 CCR 212-3 RULE 6-110(c). NATIVE ROOTS WILL AT NO TIME TRANSFER MORE THAN THE LEGAL LIMIT OF RETAIL MARIJUANA OR RETAIL MARIJUANA PRODUCT PER TRANSACTION PER DAY AND DOES NOT SUPPORT CONSUMERS POSSESSING MORE THAN THE LEGAL LIMIT OF RETAIL MARIJUANA AT ANY TIME.
19. **Termination:** Native Roots reserves the right, in its sole discretion and without notice, to cancel, terminate, modify or suspend CannaQuest. Examples of reasons for termination or modification of CannaQuest may include (without limitation) Native Roots's inability to reasonably or fairly conduct or administer CannaQuest due to business changes, pandemics, malware, security breaches, non-authorized human intervention, fraud or other causes beyond Native Roots's reasonable control. Native Roots reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with CannaQuest or violates these Official Rules.
20. **HOLD HARMLESS/RELEASE.** BY PARTICIPATING IN CANNAQUEST, YOU AGREE TO HOLD HARMLESS NATIVE ROOTS AND ANY OF ITS PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, DIRECTORS, OFFICERS, EMPLOYEES AND AGENCIES FROM ANY LIABILITY WHATSOEVER, AND WAIVE AND RELEASE SUCH PARTIES FROM ANY AND ALL CAUSES OF ACTION, FOR ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO OR DESTRUCTION OF PROPERTY, RIGHTS OF PUBLICITY OR PRIVACY, DEFAMATION OR PORTRAYAL IN A FALSE LIGHT, WHETHER INTENTIONAL OR UNINTENTIONAL) ARISING OUT OF OR IN CONNECTION WITH THE EVENT OR ACCEPTANCE, POSSESSION, OR USE/MISUSE OF ANY REWARD OR PARTICIPATION IN CANNAQUEST.
21. **DISPUTE RESOLUTION: THIS PROMOTION IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA AND THE STATE OF COLORADO WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES.** As a condition of participating in CannaQuest, you agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with CannaQuest, shall be resolved **INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION**, exclusively before a court located in Colorado having jurisdiction. You and Native Roots agree to **WAIVE A JURY TRIAL** in all actions and proceedings relating to CannaQuest. Further, in any such dispute, under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than your actual out-of-pocket expenses (i.e. costs associated with entering CannaQuest), and you further waive all rights to have damages multiplied or increased.